



Daniel J. Newton

Communications Specialist

EXPERIENCE

FAMU Undergraduate Student Success Center (USSC)

Academic Programs/Marketing Coordinator (Sep. 2023-Present)

- Led recruitment, training, and management of tutor and support staff.
- Evaluated tutorial staff performance and productivity.
- Established inclusive and interactive learning environments.
- Compiled and reported monthly on learning center usage and student achievements.
- Collaborated with teaching staff to boost student involvement in tutorial activities.
- Managed Instagram, promoting learning centers, workshops, and student success.
- Led a team of peer influencers to create content for increased engagement.

Blake High School (Hillsborough County Public Schools)

Communications Assistant/Intern (Aug. 2023-Dec. 2023)

- Designed school logo aligned with the annual theme.
- Managed Instagram, showcasing student activities through graphics, videos, etc.
- Created content for the digital marquee and weekly staff newsletter.
- Supported various communication tasks as directed by the office supervisor.

Shear Utopia Unisex Salon

Communications/Social Media Intern (Jan. 2022-Apr. 2022)

- Contributed to content creation and graphics for social media growth.
- Managed two social media pages and provided ghostwriting for the salon owner.
- Crafted visually appealing social media announcements.
- Utilized mass emailing software for engaging client updates.

RoyalTee Magazine

Copyediting/Proofreading Intern (Jun. 2021-Aug. 2021)

- Assisted editor with page and article proofs, focusing on grammar and AP style.
- Contributed written content for the magazine and website.
- Created graphics to enhance visual appeal of stories.

FAMU Medical Marijuana Education and Research Initiative (MMERI)

Student Practicum Program Participant (Feb. 2021-Apr. 2021)

- Developed a communications project educating minorities on medical marijuana.
- Conducted surveys, research, and produced educational graphic videos.
- Submitted a comprehensive capstone paper and delivered an oral presentation.

OTHER EXPERIENCES

FAMUAN Newspaper

Staff Writer (Dec. 2019-July 2021)/Opinions Section Editor (Aug. 2021-Dec. 2021)

WANM-FM 90.5 "The Flava Station"

On-Air Personality (Jan. 2021-Apr. 2021)

FAMU TV-20

Associate Producer (Jan. 2022-Apr. 2022)

CONTACTS

danieljnewton01@gmail.com

(813) 440-0005

<https://www.danieljnewton.com/>

EDUCATION

Hillsborough Community College

Associate of Arts

4.0 GPA (Graduated 2019)

Florida A&M University

Bachelor of Science in Journalism

3.83 GPA (Graduated 2022)

Florida State University

Master of Science in Professional Communication

3.98 GPA (Graduated 2023)

ACCOMPLISHMENTS

~ 47 articles published

~ Bylines in six publications

~ Published on the front page of the Tallahassee Democrat (USA Today Network)

SKILLS

~ Social media (Instagram, Facebook, X)

~ Design (Canva)

~ Basic video editing (Final Cut Pro)

~ Basic audio editing (Adobe Audition)

~ Basic photography/videography

~ AP Style Writing

~ Search Engine Optimization (SEO)